

OASIS

Materials that tell their own story.

sanycces

OASIS

Design by Jorge Herrera Studio.

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At the time of printing this catalog, we are already aware that we have received the prestigious Red Dot Award & iF Design Award for the design of the Oasis collection, which the jury noted impresses with its balanced proportions, elegant shapes and striking contrasts. The natural materials and warm colors that provide the bathroom with a homely atmosphere have contributed to this collection winning one of the most important international awards for product design.

Oasis is all about the simplicity of natural materials, those that we have always known, that evolve with time, that age well and that make us feel even better. And it introduces them into the bathroom, turning this room into a space with a wealth of textures, adding that touch dimension while at the same time allowing us to explore new ways of relating to the bathroom. A space where you fancy being.

Jose Heuvel



natural
stone.



Natural stone is one of the oldest and most durable timeless materials, an exquisite combination of beauty and functionality. Each marble block is unique in its own particularities of color and texture. No two pieces are alike, guaranteeing its own character and personality.



The gray and bluish veins of Carrara marble add elegance and singularity to each piece, making it unique and unrepeatable. Stone transcends mere functionality to become a vehicle for artistic expression.

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Marquina marble, as an immutable element, conveys respect for nature and a noticeable connection to the earth.



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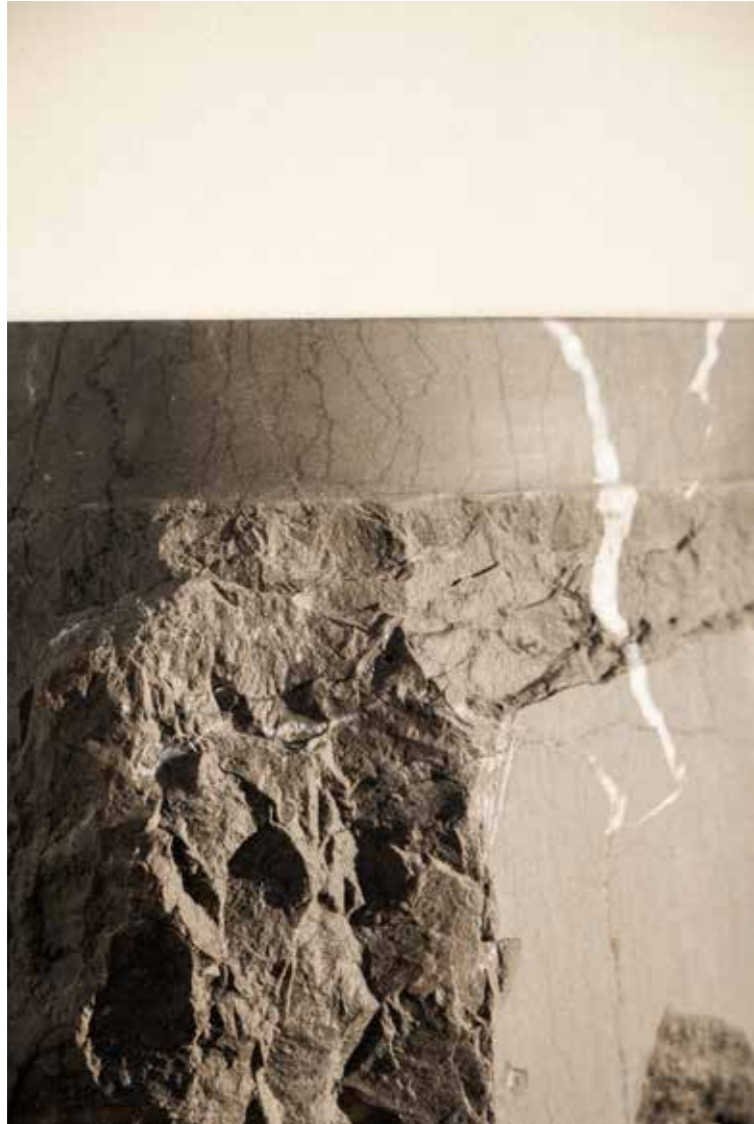


Oasis, builds home in this intimate space thanks to its natural stone, providing an undisturbed sense of well-being.





The beauty and timelessness of Oasis marble pieces turn the room into an eternal witness that connects stories of the past with the future.



With forms that capture the essence of nature, Pietra Grey has an authentic and unchanging beauty.



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The stone, carved with care by stonemasons who carved figures centuries ago, carries us back to other times as a witness of history.

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american walnut.



From the vast forests comes walnut wood, a rich and resistant material, fruit of years of slow and patient growth. Its branches, a symbol of connection with nature, offer shelter and home.



With an enduring beauty, walnut carries a legacy of elegance that has fascinated generations, turning the most functional pieces into art through a soft yet firm texture.



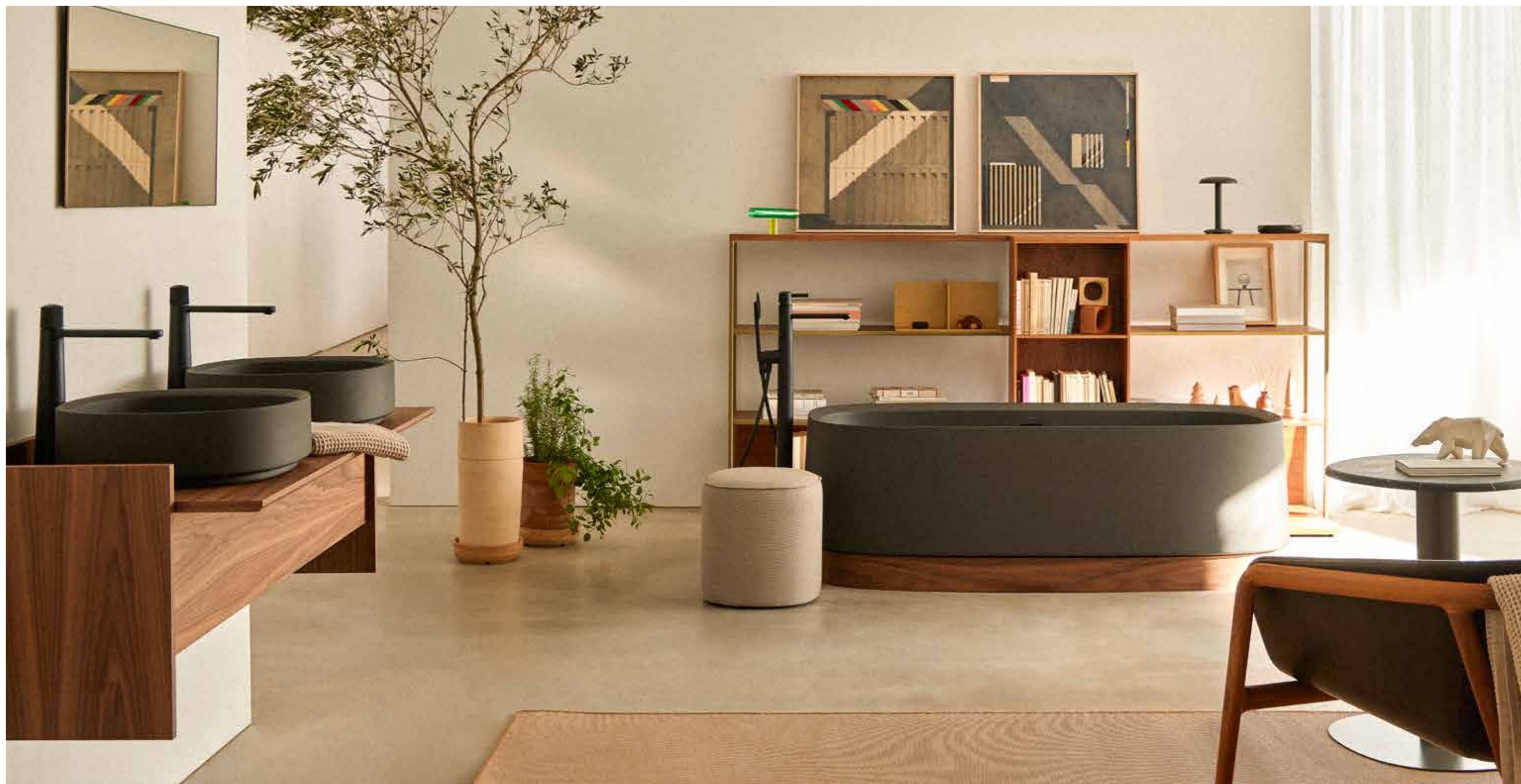
As a reminder of the eternal relationship between humankind and forests, the walnut tree has become a steady companion due to its resistance and warmth.





Each piece is unique and narrates, like a testament, the skill of the craftsman and the magnificence of the tree itself.

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A symbol of nobility, the dense and protective walnut tree conveys the feeling of a cozy shelter to the rooms it inhabits.



Deep-grained wood brings warmth to the home.

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The legacy of resilience and elegance that grows with walnut contributes a material that embellishes and lends wisdom to the designs in this collection.

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oak plissé.



The oak strips become design elements elevating the solidity and refinement of every space. The technical skill that turns the tree into fine pieces combines creativity with respect for the raw material, a living part of nature.



From the majestic tree, native to mild forests, comes oak wood that, with its natural harmony, transcends any fashion. Each design is a beautiful witness to the passing of time.



The painstaking oak slats, with their precision cut, emerge as jewels of nature that come to enrich and energize the collection.



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The wooden slats, with their uniqueness, reveal a dynamic texture that adds volume to the piece when the light hits them.

“Enhancing natural materials makes the final product unique”

Jorge Hemen

“The greatest challenge has been to keep a neutral design profile, where form takes a back seat and materiality prevails in a very natural”



The Studio.

Jorge Herrera's design studio, physically located in Valencia, works with the motto of looking for precise solutions that allow to connect with the product. Thus, the designer seeks naturalness where the small detail, the plain solution, makes the difference.

At Jorge Herrera Studio they are dedicated to product design, above all, although they also design spaces and branding. Their work focuses on lighting, bathroom spaces and office furniture, three areas where it is important that the product works perfectly and is not limited only to the aesthetic aspect.

"There are more values and that motivates me a lot. Honesty and being what we are, without false appearances, is what summarizes our identity. It's, in fact, a philosophy of life that we also apply to the studio. And the biggest compliment is that our customers seek us out for all those reasons. That fulfills us more than being on the cover of any magazine, or winning a design prize".

Awards for exceptional creations.

We have been awarded quite a few prizes and they are always received with enthusiasm and excitement: it is a recognition from the industry, consolidated and prestigious, that is endorsing your professional quality in design. Honestly, as time goes by you get used to it, but it is still exciting. On this occasion, in addition to the prestigious Red Dot Award for the Oasis collection, we have also received an IF Design Award, so we feel doubly honored.

Material honesty.

The key axis on which the entire collection pivots has been materiality. At the time, a search was made for materials that could be interesting and convey that evocative part that we seek to introduce in the world of the bathroom: to see how the Mediterraneanness evolves in the concept that we work with Sanycces and, at the same time, to convey that we understand the bathroom as a warmer and less aseptic place. Within this initial search for materials, we also saw how they could be adapted to the bathtub and, from there, we chose.

One of the many virtues of natural elements is that they make the product unique. For example, stone has unique veins, they are never repeated; natural fiber is woven with a singular weft, it has a warp that gives a different result every time... enhancing the honesty of these materials makes the objects, in the end, exclusive.



Harmony in the shapes.

As regards product design, I believe that, to harmonize the space and make it look more welcoming, what is important is that these shapes are friendly, that the brain perceives them well, that they are not strident. And then, materiality and finishes are fundamental. All this makes the design lead you to a cozy point. This collection, Oasis, is highly configurable and customizable, which results in very versatile pieces.

At a formal level it is a very strong series, with a lot of formal personality, but at the same time it has a friendly geometry within its rotundity. The pleasant and fluid treatment of these details is the key to its harmony.

Customization of the pieces.

This is also part of the idea of how we at the studio understand product design. I believe that the product must often have a high degree of configurability, adaptability: in the end our object is part of a process.

Our design is part of a value chain where that object is part of the whole. Without undermining it, we must ask ourselves certain questions about it in order to fulfill certain requirements, one of which is to favor the final work that meets the customer's expectations.

Sustainability.

It is very important that natural materials guarantee a sustainable exploitation, in addition to the added durability of some of them. Sustainability is linked to the values we want to convey in the collection: closeness, timelessness, serenity, calm, nature... all this is given to you by the materials. With a good selection of natural elements, the circle is closed, and many things are achieved.



Elegance & function.

We aimed to fulfill a function always with a balanced form, with a more classical aesthetics, in this case, but we also started from a function beyond what is obvious in the bathroom.

We wanted to be able to implement that materiality within the product in an easy handcrafted way and that it was protected in its use. The solution of the piece is very elegant but always fulfilling its function.

Natural fibers.

At the beginning, how to approach the design working with natural fibers was unknown. When we made the selection, we chose them for their aesthetics and sustainability, but until you find the supplier, and specify aspects such as the availability of the material and its presentation, it's a challenge because you don't know how we can implement it. When these uncertainties are disappearing, because you are working on the product, you are solving them to industrialize that part and adapt the bathtub to these materials, which are not so common and are a challenge.



The Challenge.

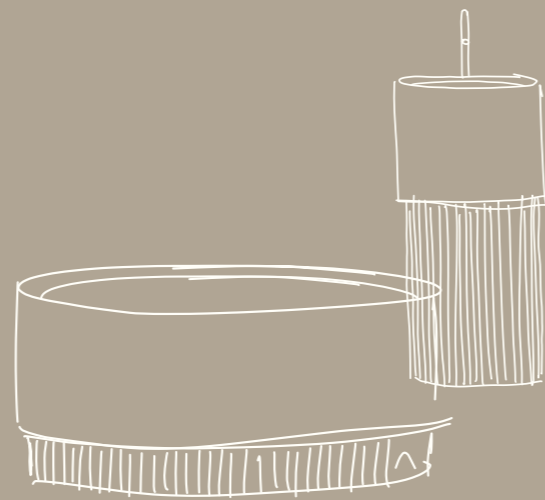
I think the greatest challenge has been to keep a neutral design profile, where form takes a back seat and materiality prevails in a very natural way. This is a challenge. Because, in the end, all designers want to leave their footprint. As a designer, stepping aside to make that materiality stand out is part of the success of the objects. You have to know how to do it, when and how.

Creative solutions.

In our studio's DNA there are several paths we always work on. One of them is cross-pollination, to see how to creatively solve certain problems in other sectors outside the design. This helps us to resize and combine ideas from other creative processes, which allows us to innovate.

Many times, in order to detect needs, we put ourselves in the first person, not only as users but also to visualize possible future situations for the product. Seeing how that object would work, imagining it, gives you a lot of inputs to work conceptually on new ideas and get out of the box.

In the end, it is essential that we rely on the customer, we see their feedback, we analyze many variables and that gives you the clues to approach the design of the product in the right way.



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The warm tone of the oak, with shades of honey and amber when the light falls on it, gives the wood a very welcoming texture.

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natural
textures.



Natural fibers combine tradition and elegance and have been perfected, over the centuries, through the patience and skill of artisans to evoke the very essence of calm nature.



The calming effect of tatami mats, the wabi-sabi beauty with its imperfection and authentic character, provide refuge, turning the room into a sanctuary of peace and balance.



The mats woven from natural fibers are an element of the very architecture of the pieces, linking with Zen philosophy and harmony, celebrating the simplicity and purity of the materials.



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This witness to human skill and patience in their handling, demonstrates the deep connection with nature that is transferred to each piece.



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Simplicity meets functionality in designs that breathe contrasts, wefts, and the also sought-after irregularity of their weaving.





The beauty and simplicity of the textures of the Tierra, Oceano and Luna models recall familiar spaces and the slow times of childhood, providing a calming effect when contemplating them.

Sanycces

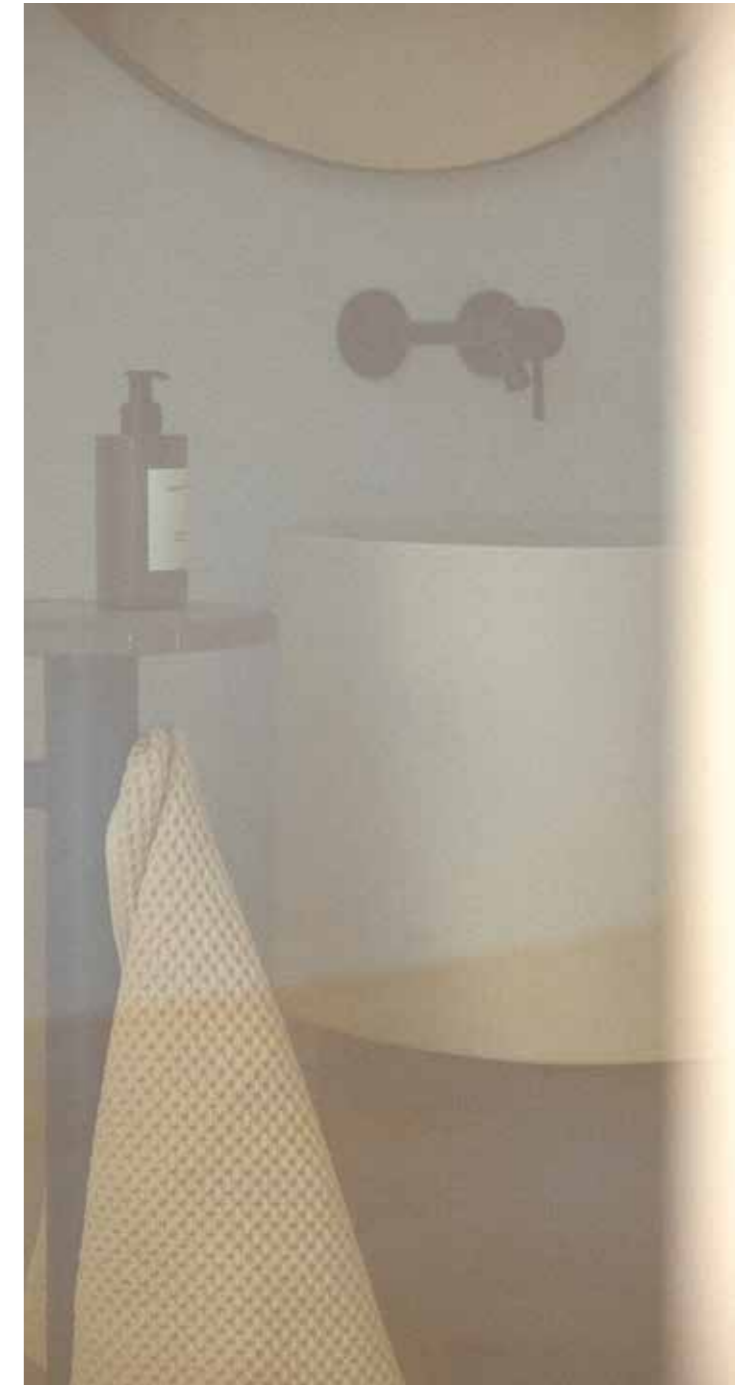


atelier.

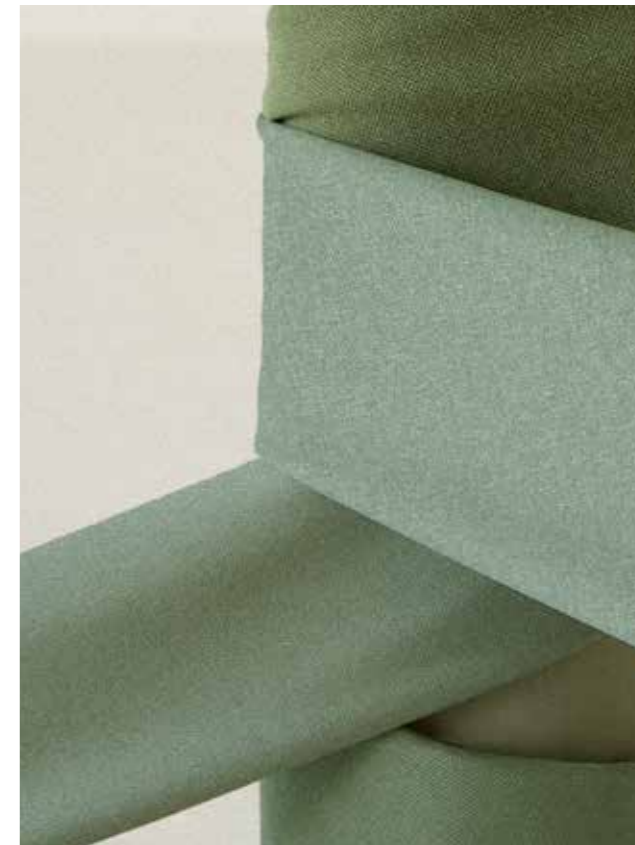
As if it were haute couture, sewn to measure, each stitch of this collection enhances the beauty of the designs through versatile and elegant fabrics that accompany the Oasis narrative.



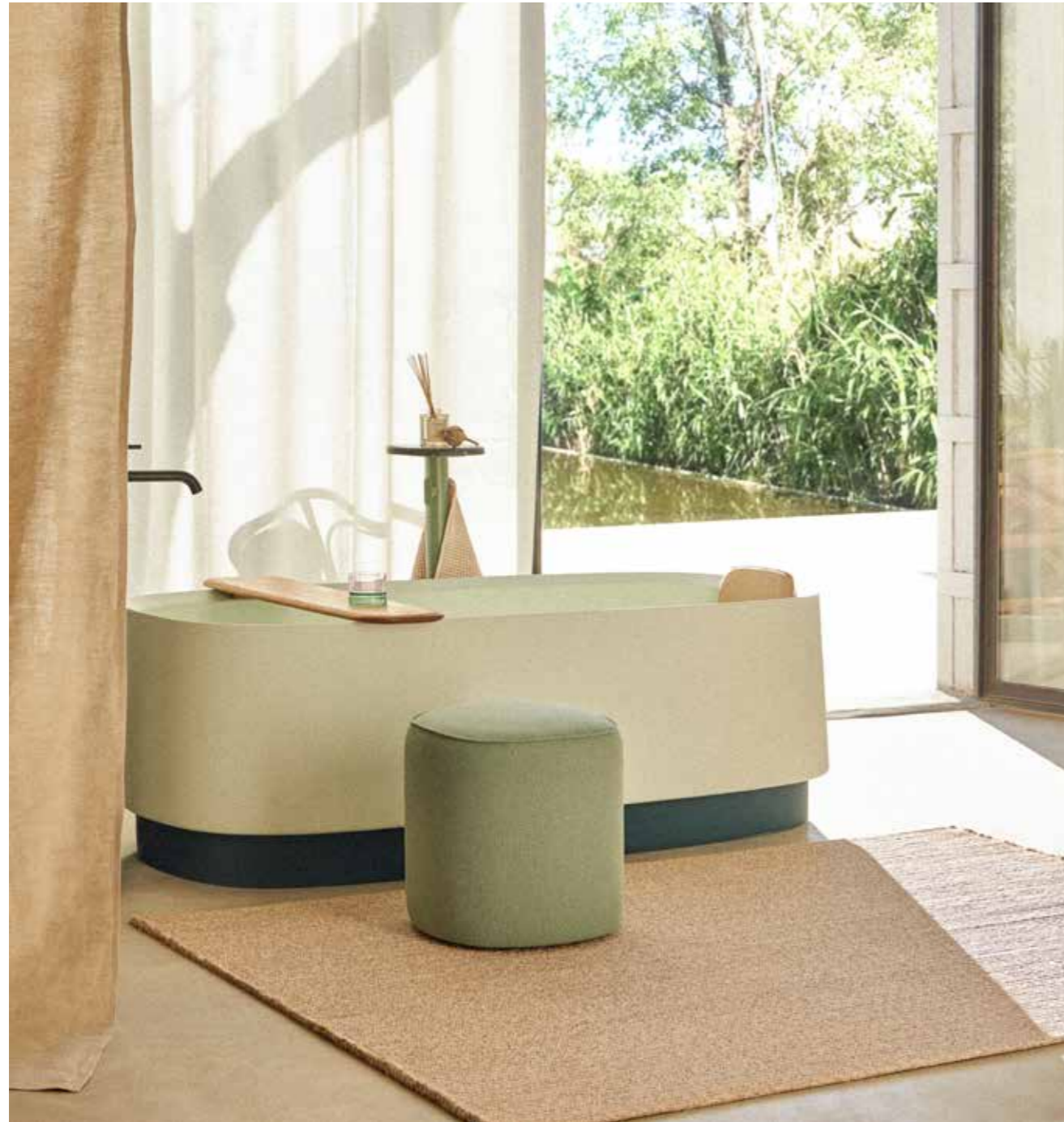
The different textures adapt to the surfaces in very discreet ways, adding visual richness and integrating the textile into the environments, endowing the spaces with an inspiring sophistication.



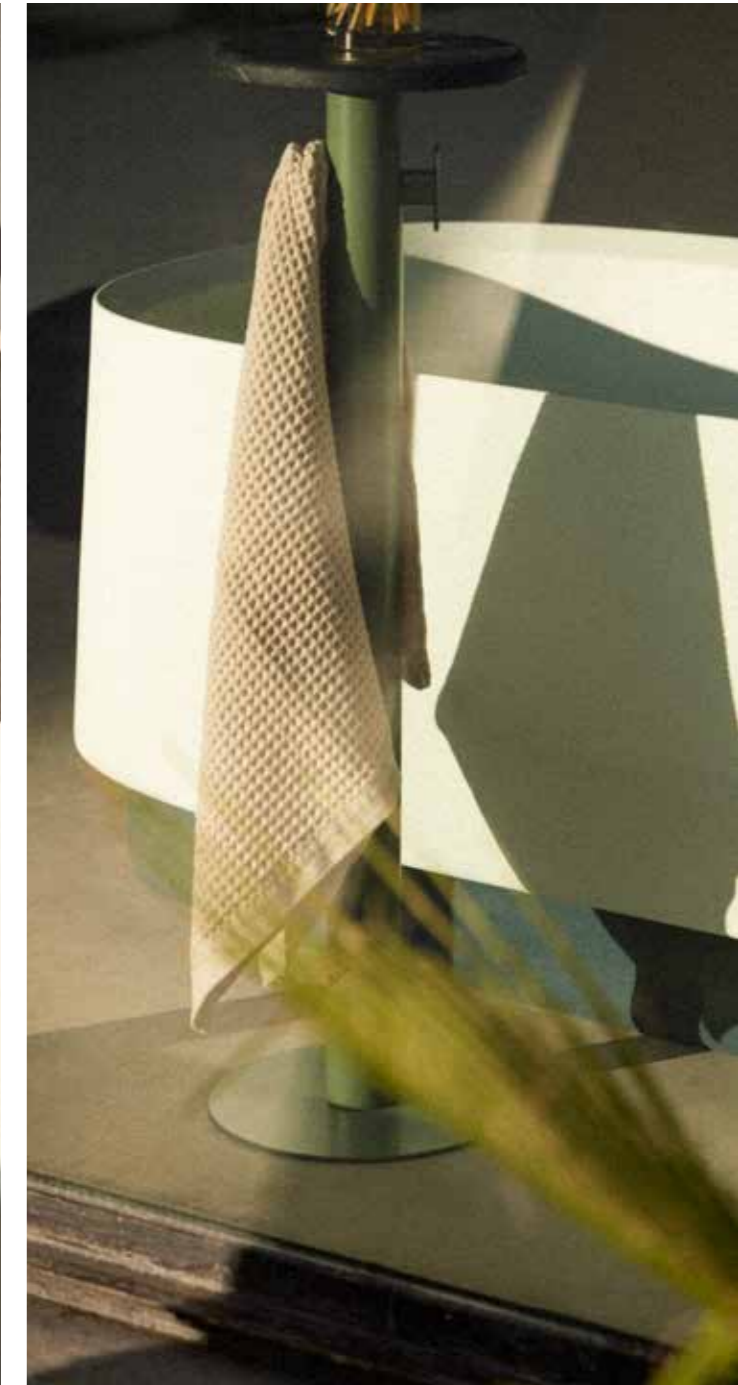
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In a world where everything goes so fast and where mass production predominates, choosing a custom-made dress, such as the textiles applied to these pieces, is an act of self-esteem that is a commitment to quality and, incidentally, to renewable resources.



Oasis adds character and depth to interior spaces. The feel and drape of the fabric must align with the vision of the design, adapting to each curve.



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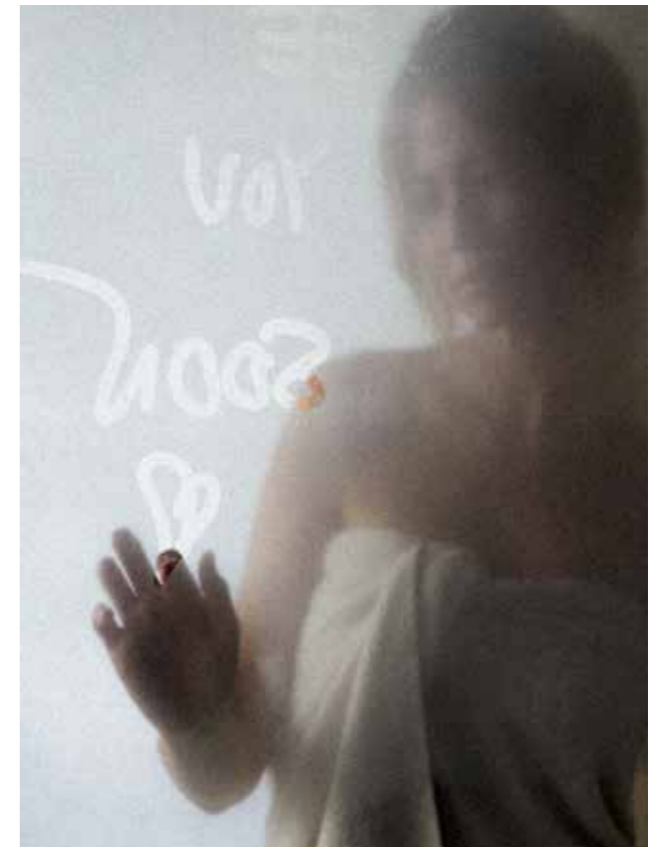
Fabrics are much more than a material: they are an expression of identity and a source of full inspiration. Fabrics connect to a whole legacy of creativity that reflects the diversity that surrounds us.

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colormateria.

The real magic in objects happens when color and materiality merge harmoniously in a holistic approach that enhances both elements, giving rise to Colormateria.



The texture in these pieces adds an interesting and pleasing tactile dimension that turns simple interaction into an emotion.



The matte color of these pieces, designed with an elegant and mysterious subtlety, conveys a soft and velvety finish that seduces and evokes sophistication.



Color can create diverse atmospheres and represent different moods. The value of Colormateria is that it helps us to convey the experience we want to tell in each space.

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This collection's colors suggest feelings of calm, creating calm, peaceful and sheltering atmospheres. The colors harmonize the space, integrate and combine, turning the place into a safe and calm oasis.



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Touch is essential in these pieces to create atmospheres that not only look good, but also feel good thanks to their unique textures.

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Color is a very powerful element capable of setting moods. Instead of shimmering, here it catches the eye with an enveloping and peaceful depth. Its matte offers a pause for the soul.

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sanydur.

The white pieces provided by Sanydur convey the feeling of being in a pure and pleasant environment.



The light falls on the perfect white and the reflection invites you to glide your fingers over it.



The bathtub material turns into a blank canvas on which to capture light and shadow, showing the exquisite cleanliness of its design.



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Materials, soft and perfect, convey freshness in a space that seeks relaxation and well-being.





The simple, modern lines of these surfaces provide a comfortable and comforting experience.



Sanycces



White has the unique ability to define the proportions and silhouette of the body in a faithful and precise way, outlining its design and giving an effect of freshness and purity.



more than
objects.



Objects that add to the beauty of Oasis, not only in the bathroom but also outside it, and give the whole space a spirit of home in full harmony with its essence.



The objects of the collection connect with any room in the house, thanks to their versatility they inhabit spaces beyond the bathroom.



The collection's soap dish is made of cork, a natural, noble and ecologically sustainable material. With typical lightness, this piece also adapts to any part of the edge of the washbasin, providing an extra surface that provides comfort.



material
combinations.



Possibilities of combinations and customization of the collection are unlimited. This offers professionals the perfect adaptation to their spaces and fulfills the commitment to introduce a home living language in a room such as the bathroom.

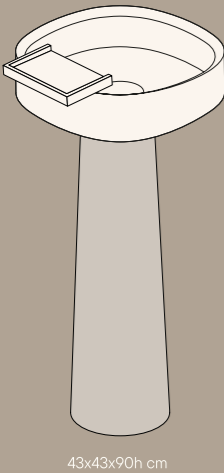


Oasis freestanding.

ON TOP BASINS



CONIC PEDESTALS



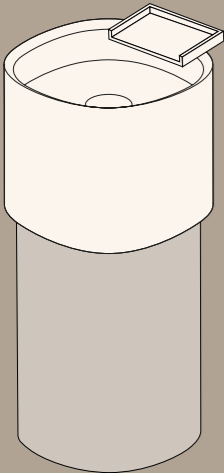
43x43x90h cm

Oasis totem freestanding.

SEMITOTEM BASIN



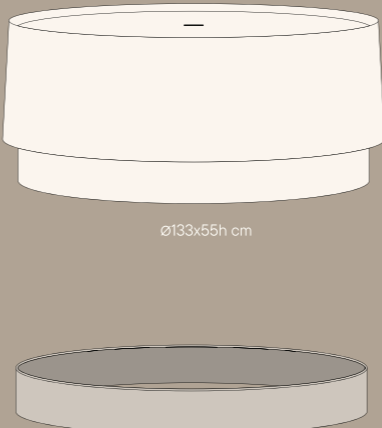
SEMITOTEM PEDESTAL



43x43x90h cm



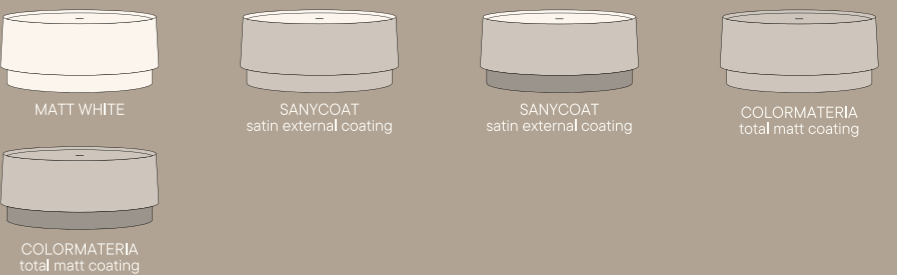
Round bathtub.



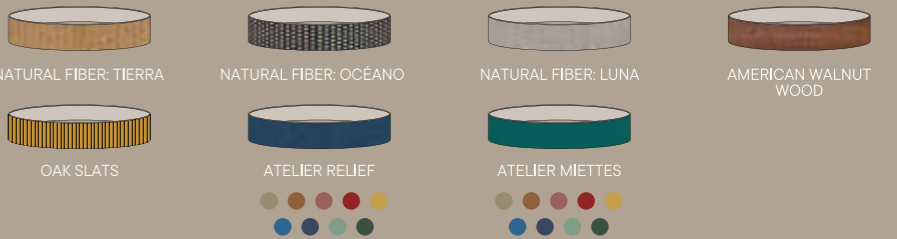
ø133x55h cm

ø126x11h cm

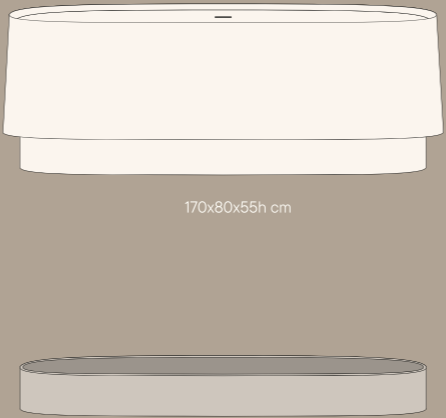
BODY



PLINTH



Bathtub.



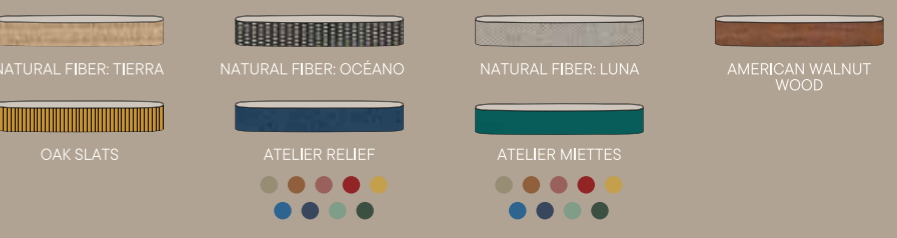
170x80x55h cm

167x76x11h cm

BODY



PLINTH





oak plissé.

Solid oak slats that embrace both the washbasin and the bathtub elevating its uniqueness.

CARRARA MARBLE



PIETRA GREY



MARQUINA MARBLE



natural stone.

Timeless material. Natural stone in its pure state, veined, contrasted, witness to the force of nature.

MIETTES



RELIEF



atelier.

Expressive fabrics that dress and customize, composed of a minimum of 97% post-consumer recycled polyester.

TIERRA



OCÉANO



LUNA



natural textures.

Handcrafted fabrics, made with natural fibers, that evoke times gone by.



american walnut.

Natural hickory veneer on a marine plywood body.



colormateria.

Colormateria coating on Sanydur allow any colour from the NCS and RAL charts to be chosen for the complete product. Colormateria also gives the product a micro-textured matt finish that is very pleasant to the touch and of high aesthetic value.



sanydur.

Specifically formulated for the bathroom, poreless, pure white, matte and soft.

CURA



NAUTIC



acesories fabric.

Soft and warm, welcoming.

OAK



IROKO



acesories wood.

Sustainable, biodegradable, aesthetic to the eye and touch, a must-have material.



acesories metal.

Strong yet architectural, color playful options, metal side tables are the special touch into this series.



acesories cork.

Textured and natural, it owes its color to the heating process during manufacturing. No additives used and 100% biodegradable.

The end.

Design & art direction	JORGE HERRERA STUDIO
Photography	ÁNGEL SEGURA FOTO
Words	CLARA SÁEZ & JORGE HERRERA STUDIO
Acknowledgements	GRIS ENMARCACION, ROBERTO MOLLA, MABURAL, TODOBARRO, DE BOHEMIA & NATURTEX
Printing	FERNANDO GIL
Paper	BOOKBLOCK, FEDRIGONI ARENA SMOOTH NATURAL, WOOD-FREE SMOOTH UNCOATED PAPERS AND BOARDS E.C.F. WITH FSC® CERTIFICATION
Cover	DARK GREEN FABRIC
Contact	+34 964 518 202 - INFO@SANYCCES.ES
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