

DEDAL

Design by **estudi{H}ac - jmferrero**

sanycces

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JMFERRERO

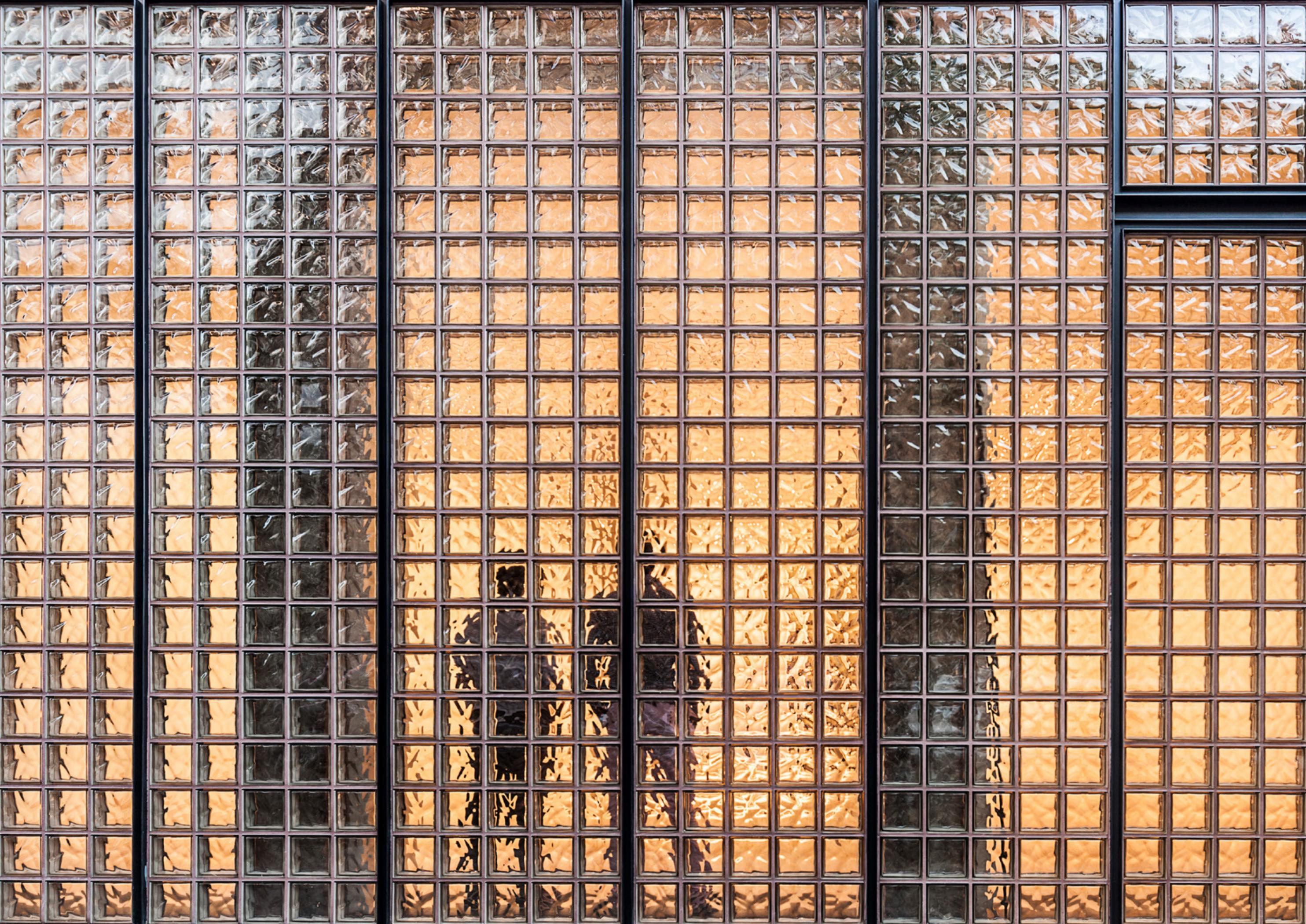


THE THIMBLE: BEHIND THE CONCEPT

An iconic element associated with sewing and tailoring.

The work of synthesis to achieve a collection that conveys simplicity of form under a very characteristic aesthetic.

Dedal pays tribute to the craftsmanship of tailoring and the importance of small tools in this trade.





ESTUDI{H}AC - JMFERRERO

STITCH BY STITCH

*«It is the INTERSECTION
among DESIGN,
TECHNOLOGY
and TAILORING»*

José Manuel Ferrero

Stitch by stitch, with the same calm and patience it takes to create a tailored suit, estudi{H}ac has designed the new DEDAL collection.

Tailoring and product design are crafts that rely on meticulous attention to detail. Tailors strive to achieve perfect seams, precise cuts, and impeccable finishes in every garment they make. For the design of this new faucet proposal, the conical shape of the thimble was taken as a reference, to synthesise it and transfer it to what is the central body of the faucet.

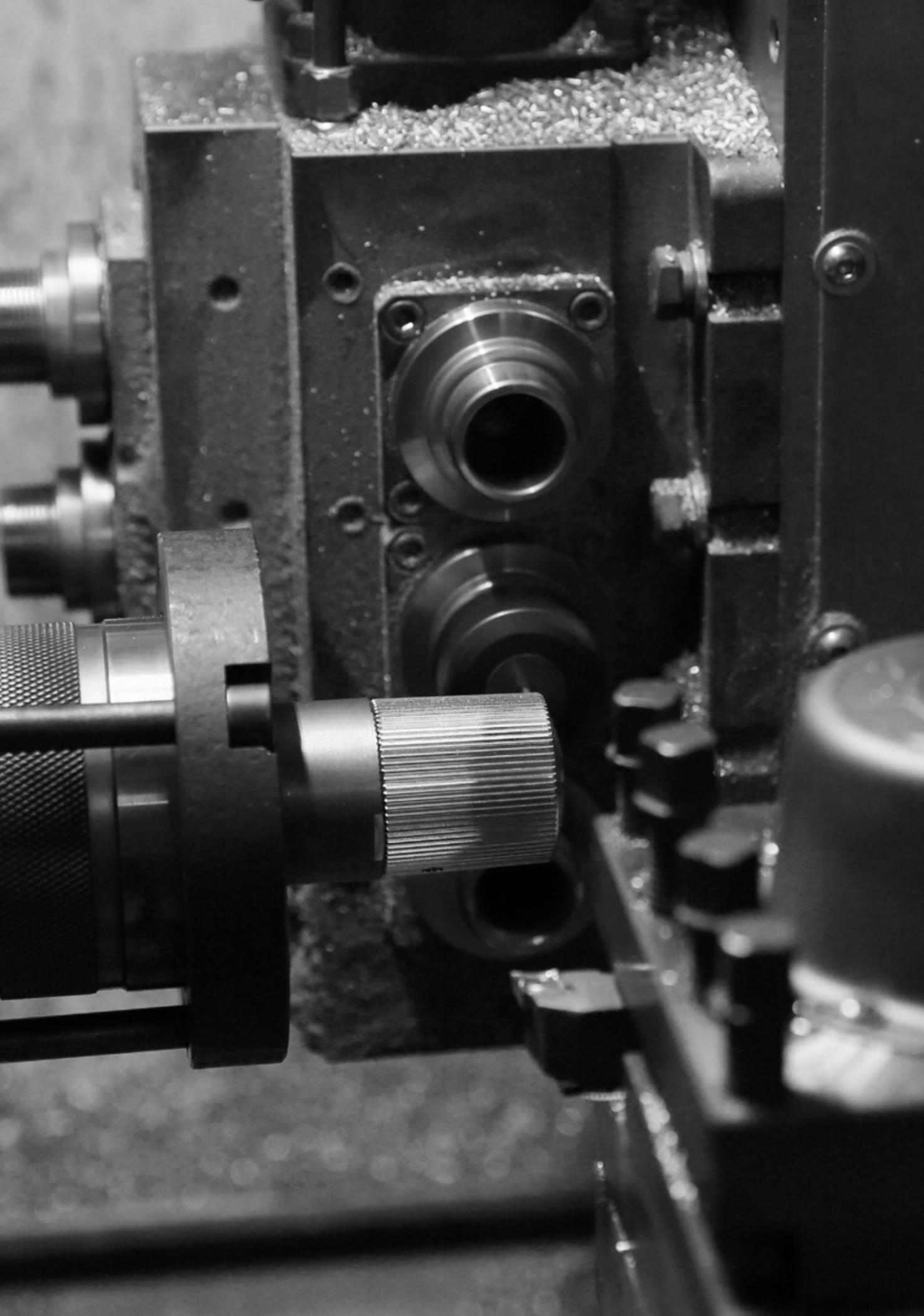


WORK IN PROGRESS

FROM THE IDEA TO THE PROJECT

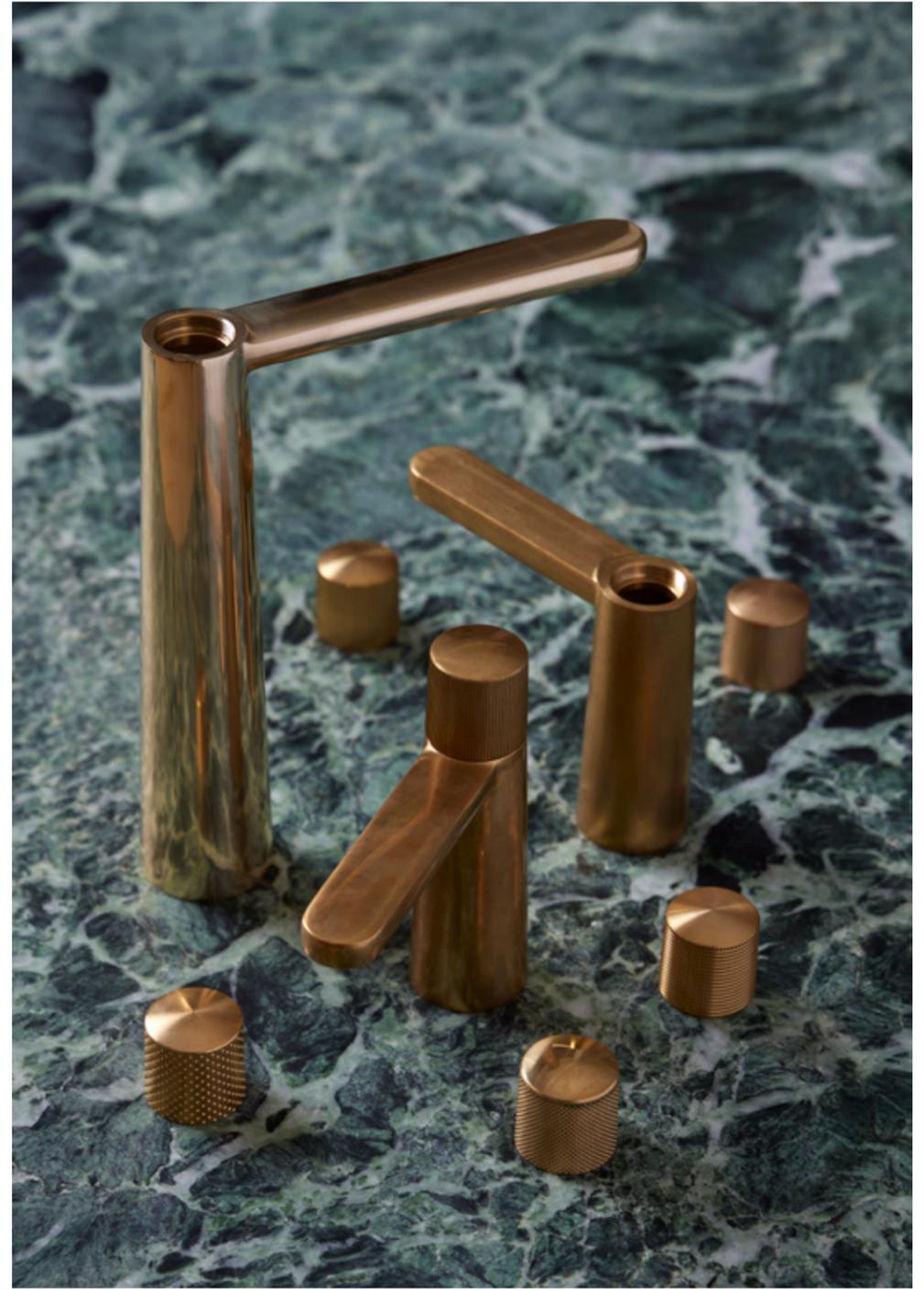
The thimble is a symbol of care and attention to detail in tailoring, as it is used to protect the fingers of seamstresses and tailors while sewing.

A fitting with this shape symbolises the importance of small details in the design of a product.









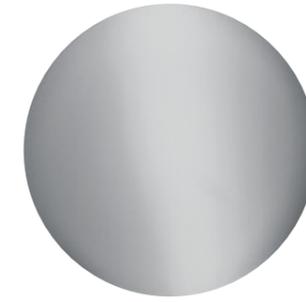


TAILORED TEXTURES & FINISHES

*FROM MEDITERRANEAN NATURE
TO A SOFT INDUSTRIAL PIECE*

Water as a Mediterranean element, with its movement, freshness, and light, is the central axis on which the palette of finishes of the Dedal collection was worked.

A soft industrial piece, thanks to the detail work that has been generated for the handles. They are inspired on the one hand by the characteristic three-dimensional dots of thimbles, but also by pleated fabrics and by sewing pins, resulting in three handles that unite ergonomics, functionality, and design.



Chrome symbolises the transparency of Mediterranean water with its shiny, silvery appearance.



Brushed rose gold symbolises the reddish sunsets as the sun hides in the endless sea, adding a touch of warmth and elegance to the spaces.



Raw metal takes us to the dark caves of the Mediterranean coves where the sea shines in the dark under the reflection of the sun's rays achieving a natural and authentic appearance with an industrial touch.



Black matt captures the essence of the reflections of the moon on the sea at night, it is a classic, versatile, and timeless colour.

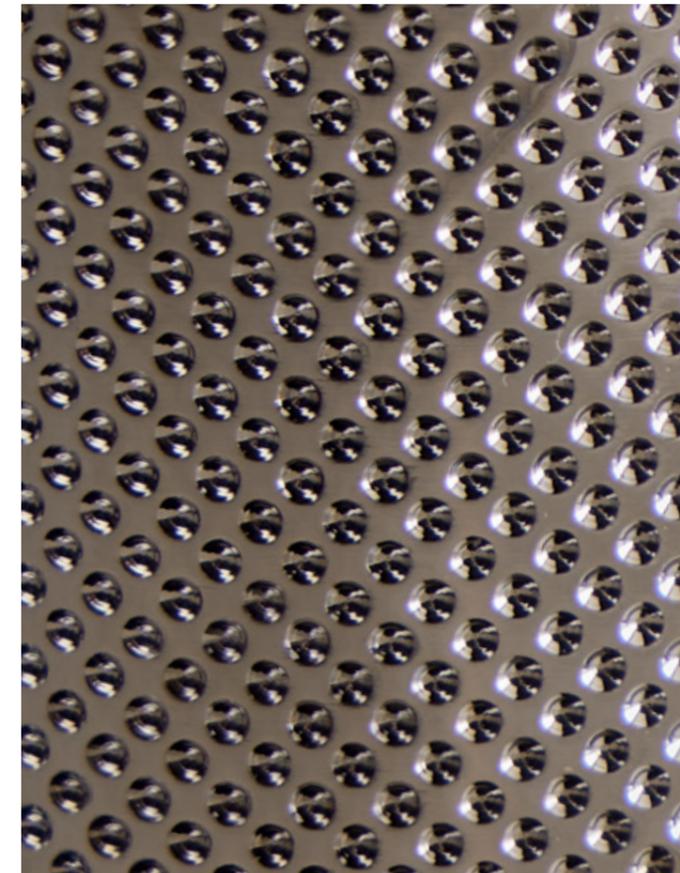






TAILORED TEXTURES & FINISHES

DEDAL



The texture of a thimble is the “dots”, that circular texture that characterises this instrument.

The grooves or indentations on the thimble serve to provide a better grip when holding the needle while sewing, in the same way that on a faucet the user can regulate the flow of water using that part.





Dedal Basin mixer raw metal





TAILORED TEXTURES & FINISHES

DEDAL - PLISSÉ



Fabric pleating is a versatile technique that can transform the appearance of textiles, whether in fashion or decoration. A texture that offers a completely different alternative and adapts to the design and ergonomics of the faucet.



Dedal Plissé High basin mixer black matt







TAILORED TEXTURES & FINISHES

DEDAL - PIN



By offering a lever or stick that can be easily moved up and down, control of water flow and temperature is simplified.



Dedal Pin Basin mixer chrome

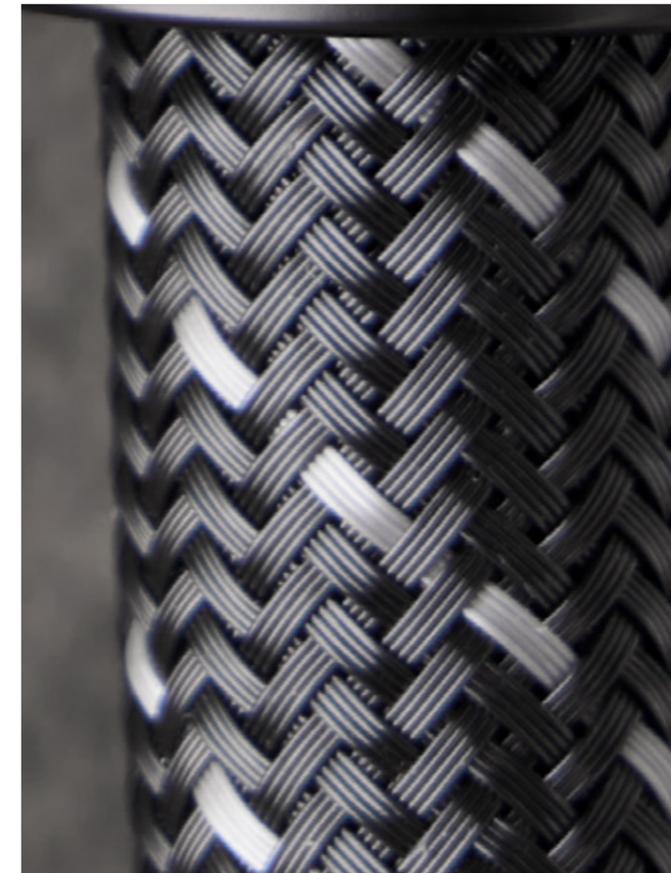






TAILORED TEXTURES & FINISHES

TAILOR HOSE



The braided pattern creates a unique and distinctive look that stands out in the bathroom design. Its materials contribute to its durability and help it better withstand everyday movements and stresses. The braid can provide an additional layer of protection for the flex, helping to resist daily wear and tear and damage. This contributes to the longevity of the product.

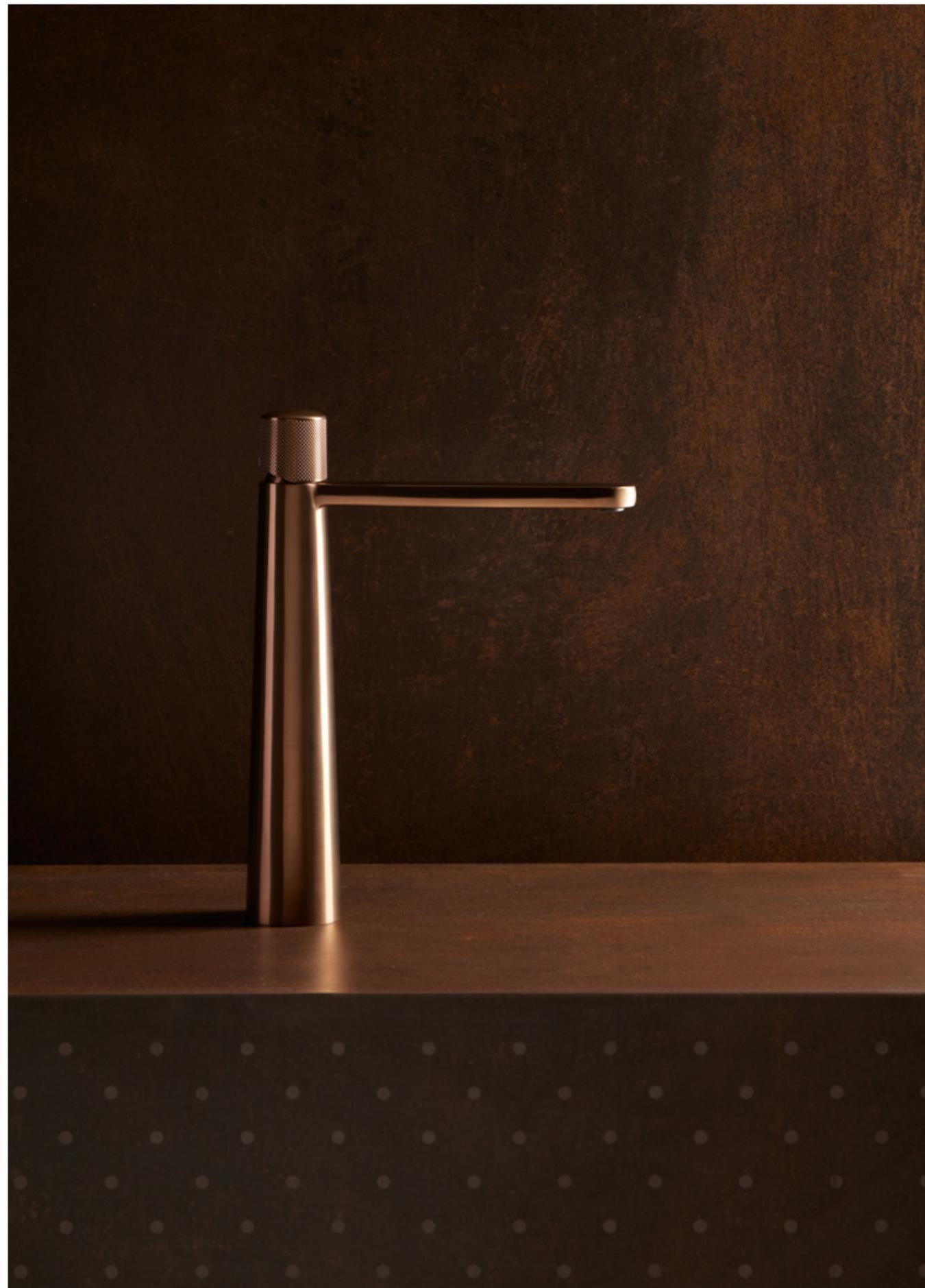
THE MASTERPIECES

A faucet family can include a wide range of pieces designed for different purposes and locations within the bathroom. This ranges from floor-standing to wall-mounted faucets, as well as tall or shower models.

The variety within a faucet family offers options to suit different aesthetic, functional and spatial needs in the bathroom, allowing users to select the design that best suits their specific style and requirements.



Dedal High basin mixer rose gold







Dedal Plissé Freestanding faucet for bathtub chrome



Dedal pin bidet mixer rose gold





Dedal Plissé Wall-mounted basin mixer raw metal



Dedal Wall-mounted basin mixer chrome

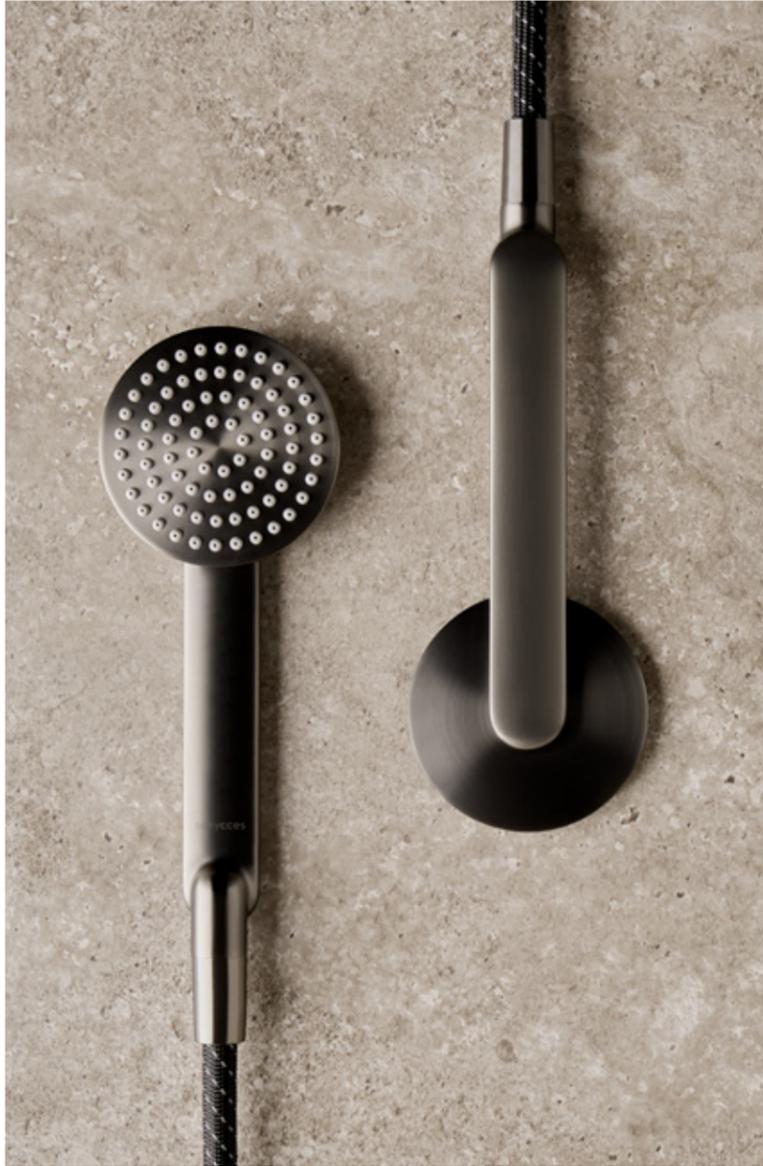




Dedal pin freestanding basin mixer raw metal

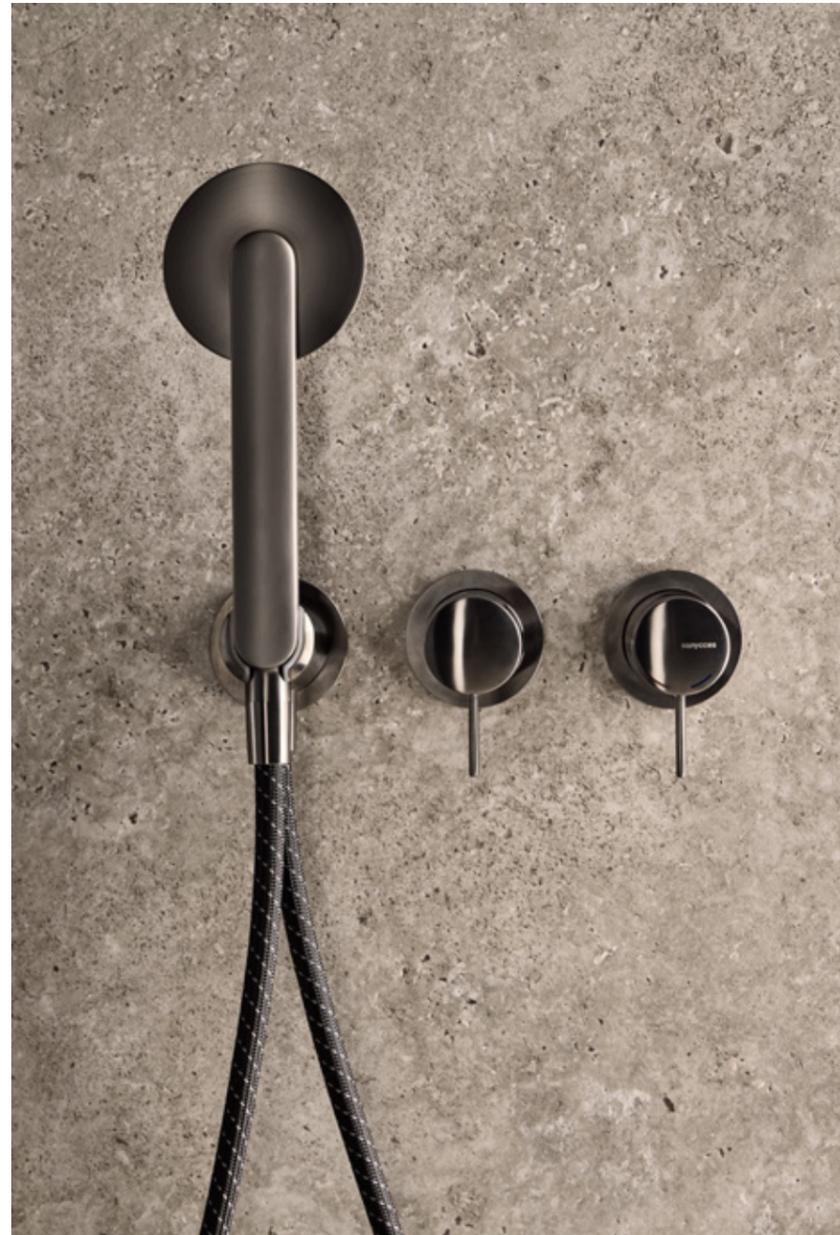




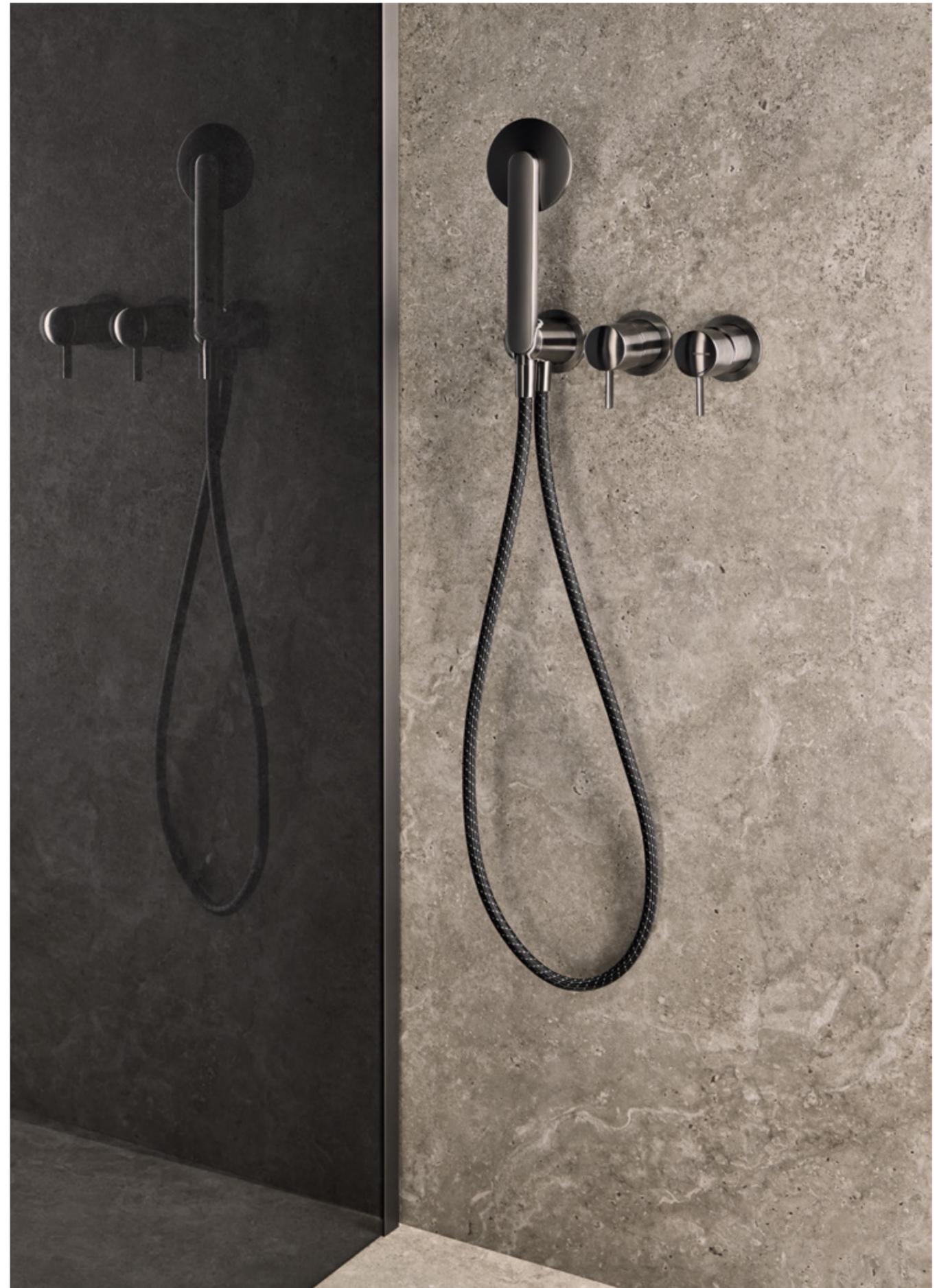


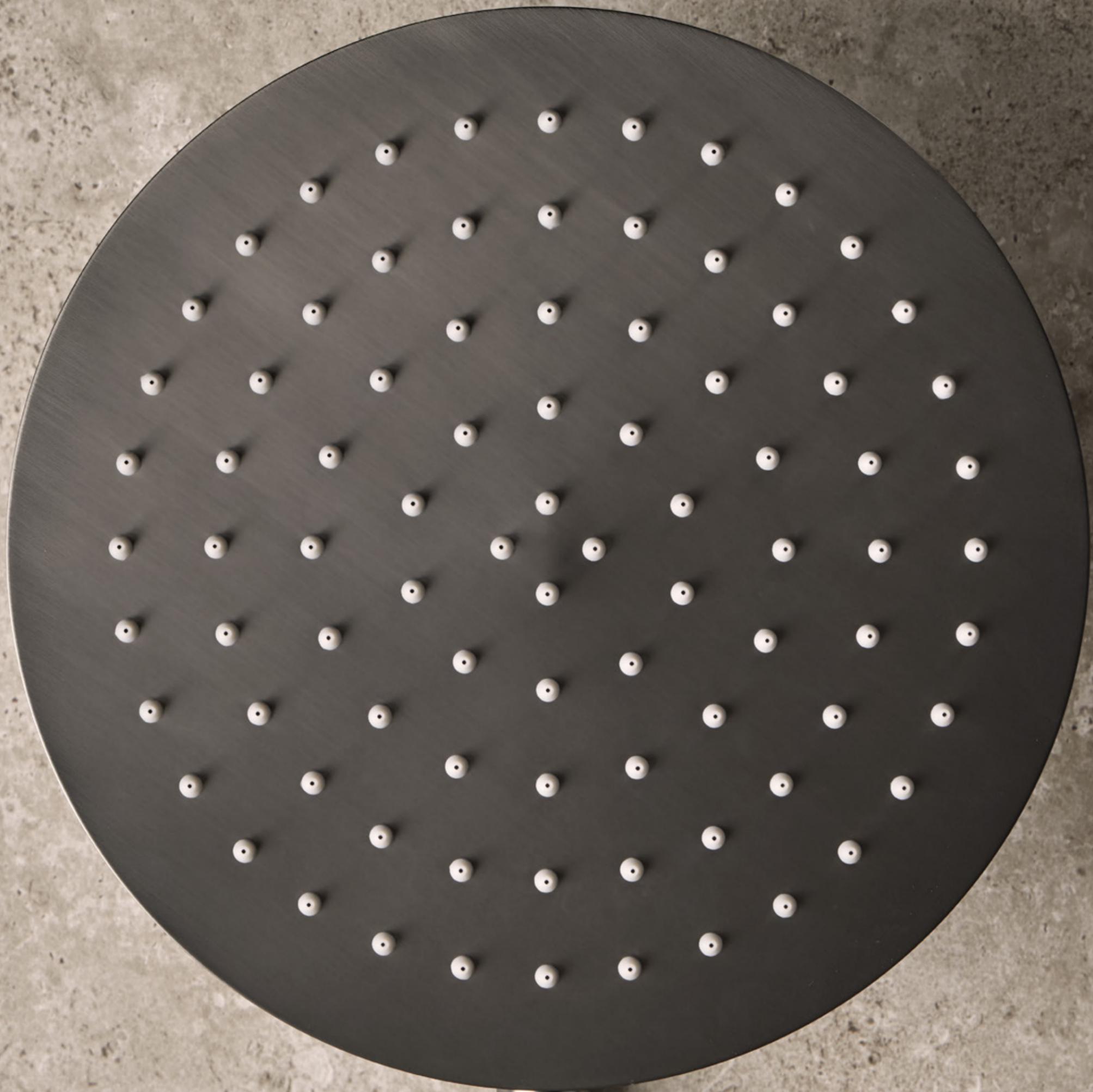
Dedal hand shower raw metal

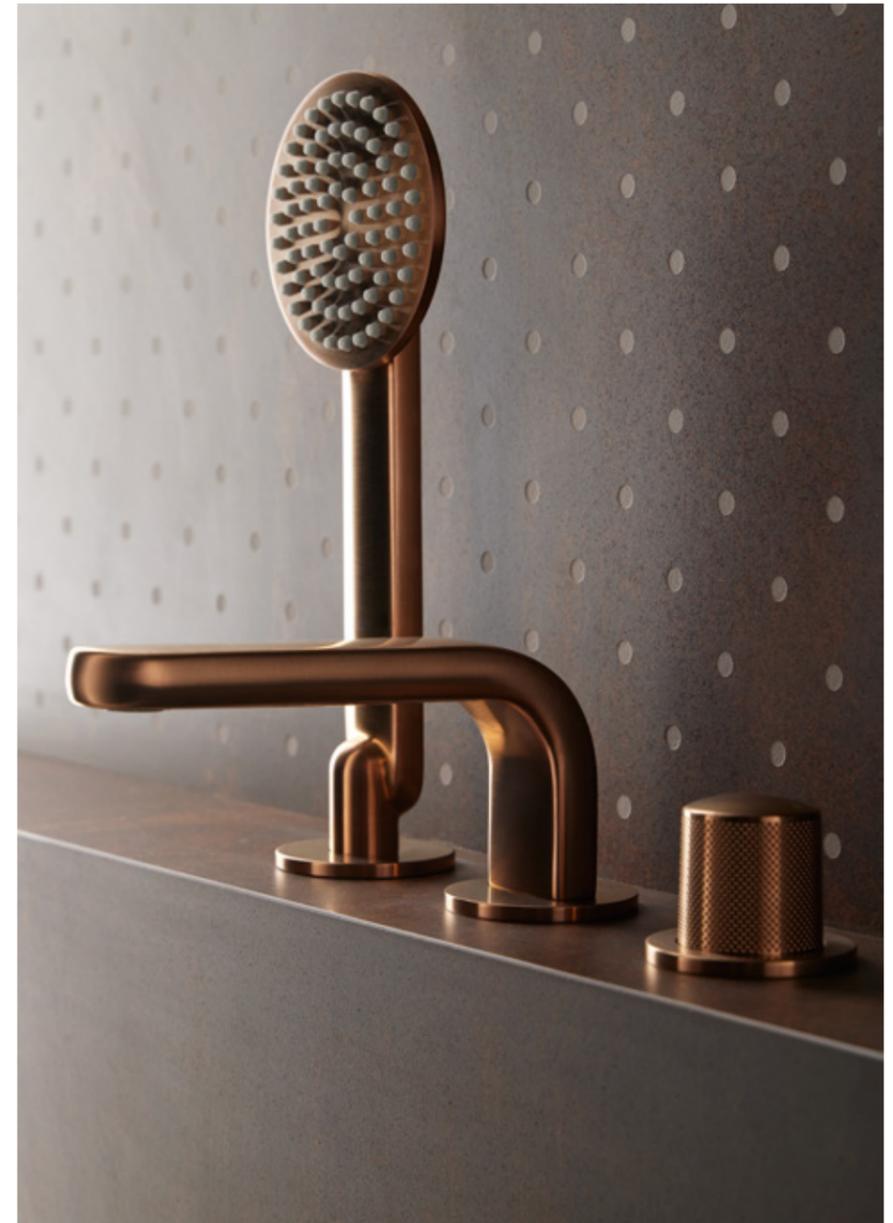




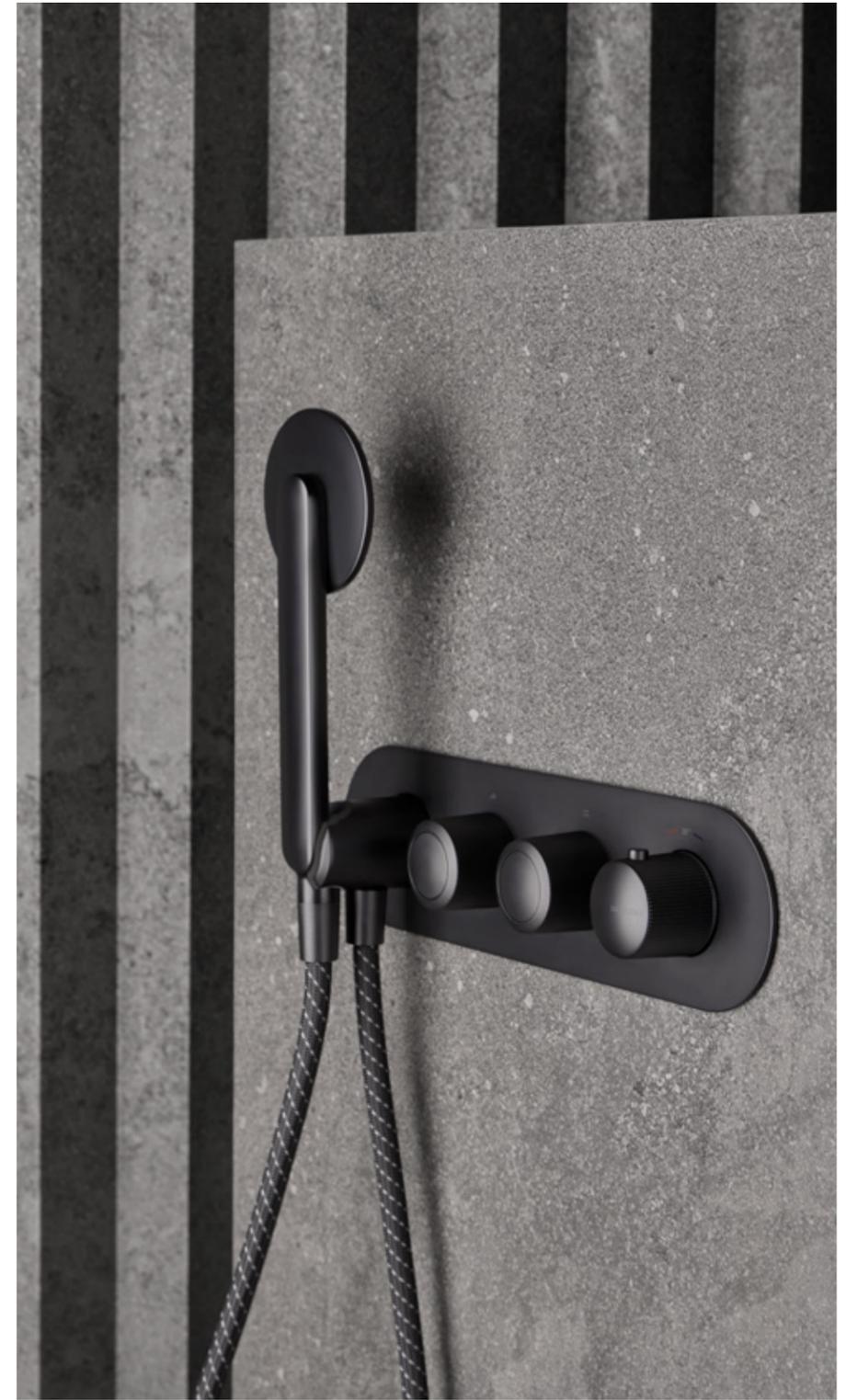
Dedal Pin Horizontal wall-mounted shower mixer 2 ways raw metal







Dedal Deck mounted mixer for bathtub rose gold



Dedal Plissé horizontal wall-mounted shower mixer 2 ways black metal



Dedal family



Basin mixer



High basin mixer



Bidet mixer



Wall-mounted basin mixer



Freestanding basin mixer



Freestanding faucet for bathtub



Deck mounted mixer for bathtub



Wall-mounted bathtub spout



Horizontal wall-mounted shower mixer 2 ways



Horizontal wall-mounted push shower thermostatic 2 ways



Shower head



Hand shower



Textile Flexible hose



Wall shower arm



Ceiling shower arm



ABOUT DEDAL

JMFERRERO

SANYCCES: Where does the inspiration for the new faucet collection stem from?

JMF: For the new faucet collection, we have been inspired by the iconic figure of the thimble and its distinctive pleated textures and dots. These elements are particularly relevant to our design approach.

SANYCCES: Why did you choose the thimble as a source of inspiration?

JMF: The thimble definitely represents the essence of craftsmanship and attention to detail in tailoring. Its pleated textures and dots are inherent to tailoring, and we have uniquely integrated these elements into our faucet collection to capture that essence.

SANYCCES: How are the thimble's pleated textures and dots reflected in the faucet design of this collection?

JMF: The pleated textures are embedded in subtle design details, bringing an appealing tactile and visual sensation. The dots are strategically used on surfaces to provide an ergonomic grip and add a distinctive stylistic element.

SANYCCES: These textures not only add an aesthetic element, but also strengthen functionality and feel in our faucets. We want users to experience that sense of precision and care when interacting with our products.

JMF: Absolutely. The dots texture recalls the delicacy and thoroughness of sewing, while pleats add a subtle, ergonomic grip when using the faucets. It's a fusion of aesthetics and function, something we're proud to offer in our collection.

SANYCCES: How do you feel thimble's pleated textures and dots help set this collection apart from other faucet designs on the market?

JMF: These textures are our design signature. They bring a distinctive identity to the collection, offering a unique combination of elegant aesthetics and refined functionality that stands out in a marketplace full of options.

SANYCCES: Which is the role of materials in the creation of a designer faucet collection?

JMF: Materials are key. We choose to use high-quality materials that are not only durable, but also offer a luxurious appearance. A careful choice of materials contributes to the lifespan and visual appeal of the faucets.

SANYCCES: In terms of innovation, are there any technical or technological aspects of these faucets that stand out?

JMF: Definitely. We have integrated technologies beyond the conventional, such as progressive control and water-saving systems. We aim to offer not only beauty, but also efficiency and comfort through technological innovation.

SANYCCES: What is the message you want to convey with this collection of designer faucets?

JMF: We want to convey the idea that design can be an expression of functional art. These faucets are not only practical but also add beauty and elegance to the spaces where they are installed.

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